



Dear Supporter,

An exciting opportunity exists for your organization to raise its visibility and demonstrate its commitment to the community, Girls Living Life On Purpose, Inc a Texas non-profit organization committed to helping girls discover their unique path in life will be hosting the Girls Living Life On Purpose Empowerment Conference.

This full day conference will take place on Saturday, September 22, 2007 at the Doubletree Hotel Dallas Near the Galleria.

It will consist of cutting edge workshops, **Celebrity Keynote Speaker "CeeCee Michaela"** (BEST known for her character of (*Yvonne*), the police officer and William's Fiancée, on the UPN hit comedy "*GIRLFRIENDS*), **Special Guest Speaker Jai Jones** (Account Executive for KBFB 97.9 The BEAT and KSOC 94.5 K-Soul), panel discussions, prizes, vendors and more.

We are seeking the support of local merchants and supporters to help us by providing prizes and to raise funds to assist with this event. There will be many opportunities for us to promote our supporters on the day of the event and with future activities that will be hosted throughout the year.

We see this as a fantastic way for your organization to be recognized through banners, printed materials and special events that will reach an anticipated 300+ youth, parents and community supporters. Your company can educate consumers with considerable buying power about your services and products.

Your support in the form of monetary donations, in-kind contributions or special prizes will help us tremendously in our efforts. All donations made to our organization are tax deductible and upon request, we can provide you with the necessary 501(c)3 documentation or other information for tax purposes.

Attached is the basic list of conference needs. If you are able to provide support to us any of the ways listed, please let us know as any contributions will be greatly appreciated. Please send checks or letters of commitment to our office by July 31, 2007 so we can include you or your company in our conference material.

We invite you to visit our program website at [www.lesliedenman.com](http://www.lesliedenman.com) to learn more about this campaign event. I am available to speak with you at (214) 457-3026 if you have questions or need further assistance. Thank you in advance for your support as we continue to empower the world...one girl at a time.

Living with Purpose,

Leslie Denman  
Founder & Certified Life Purpose Coach

Girls Living Life On Purpose, Inc. hosts its



## *EMPOWERMENT* Conference

Theme:  
I Believe

Girls Living Life On Purpose, Inc  
PO Box 170727 – Dallas, TX 75217  
Email: [gllopinc@yahoo.com](mailto:gllopinc@yahoo.com)  
Website: [www.lesliedenman.com](http://www.lesliedenman.com)  
Phone: 214-457-3026

This proposal is sent to you to request your support and partnership as we seek to empower young girls in our community.



### **WHO WE ARE:**

Girls Living Life On Purpose, Inc™ (GLLOP) is a non-profit youth organization dedicated solely to inspiring girls from all walks of life to discover, connect and pursue. We partner with committed women in the community who volunteer their time, talent and resources to the girl movement. A movement to empower girls ages 10-18 to discover their gifts and abilities and apply those gifts to maximize their God given potential.

### **WHO WE SERVE:**

Membership is open to any and all girls however, the majority of our girls are at risk youth who seek to make a positive change but lack the resources and knowledge to do so.

### **WHAT WE BELIEVE:**

We believe that every individual was created for a unique purpose. We believe that within everyone lie the tools to accomplish that purpose.

### **WHAT WE DO:**

We help girls discover and pursue their purpose. In addressing the current state of emergency of our youth, GLLOP has decided to focus its energies on young girls. We meet young girls where they are in their life and deposit hope for the future despite their current home or community situation. We listen to girls and encourage them to have voice and show them how to make that voice count.

### **OUR MISSION:**

To inspire girls from all walks of life to Discover who they are, Connect with other like-minded girls, and to pursue their purpose with passion.

### **OUR VISION:**

To empower girls from the inside-out. We envision girls celebrating their femininity. We envision girls at the conclusion of each program level possessing the understanding, wisdom, and knowledge to live life on purpose. We envision girls better equipped to make good, sound decisions to accomplish all that they purpose to do. We envision girls developing a plan and taking action, not allowing their race, gender, community, or financial status to limit their potential.

### **OUR INSPIRATION:**

The Butterfly! The evolution of the butterfly best defines the process in which our girls progress through the program.

We offer three program levels all designed to accomplish the following program goals:

- To encourage girls to discover and celebrate their uniqueness.
- To empower girls to make sound decisions.
- To help girls recognize their passions as it relates to their purpose.
- Inspire them to become entrepreneurs.
- To develop girls to their full potential.



## Overview of Sponsorship Opportunities

A variety of sponsorship packages are available in conjunction with the GLLOP conference, providing an array of ways for businesses and organizations to raise awareness about their products and services among a passionate, diverse group of people eager to support businesses and organizations that do well by doing good. Detailed information on each of these opportunities is available following this overview.

### Mentor Sponsorship

\$10,000 or more

#### Benefits include:

- ✓ Exclusivity of a product category (sponsorship not offered to a competitor)
- ✓ Opportunity to introduce Keynote Speaker
- ✓ Logo on promotional materials and Conference signage where appropriate
- ✓ Logo and name on Conference tote bags
- ✓ Logo displayed on Sponsorship Banner
- ✓ Listing in sub-heading of press release for Conference
- ✓ Corporate banner displayed during entire event and sponsor acknowledgement announcements
- ✓ Packet stuffer option for attendees Conference tote bags
- ✓ 10 complimentary Conference registrations
- ✓ Prominent exhibit tables (2)
- ✓ Full page ad in Conference program
- ✓ Logo and link on organization's website
- ✓ Plaque Recognition

### Family Sponsorship

\$5,000.00 or more

#### Benefits include:

- ✓ Exclusivity of a product category (sponsorship not offered to a competitor)
- ✓ Logo on promotional material and Conference signage where appropriate
- ✓ Logo and name on Conference tote bags
- ✓ Logo displayed on Sponsorship banner
- ✓ Packet stuffer option for attendees Conference tote bags
- ✓ 6 complimentary Conference registrations
- ✓ Prominent exhibit table
- ✓ Half-page ad in Conference program
- ✓ Recognition from podium during general session
- ✓ Logo and link on organization's website
- ✓ Plaque Recognition

### Sister Sponsorship

\$2,500.00 or more

#### Benefits include:

- ✓ Logo displayed on Sponsorship banner
- ✓ Packet stuffer option for attendees
- ✓ Prominent exhibit table
- ✓ 2 complimentary Conference registrations
- ✓ Half-page ad in Conference program
- ✓ Recognition from podium during general session
- ✓ Company listed on sponsor portion of our website
- ✓ Certificate Recognition



## Overview of Sponsorship Opportunities - continued

Friend Sponsorship \$1,000.00 or more  
 Benefits include:

- ✓ Logo displayed on Sponsorship banner
- ✓ Discounted exhibit table
- ✓ 2 complimentary Conference registration
- ✓ Quarter-page ad in Conference program
- ✓ Company listed on sponsor portion of our website
- ✓ Certificate Recognition

Associate Sponsorship \$500.00 or more  
 Benefits include:

- ✓ 1 complimentary Conference registration
- ✓ One fourth-page ad in Conference program
- ✓ Company listed on sponsor portion of our website
- ✓ Certificate Recognition

Supporter \$500.00 or less  
 Benefits include:

- ✓ 1 complimentary Conference registration
- ✓ Logo displayed on Sponsorship banner
- ✓ Company listed on sponsor portion of our website
- ✓ Certificate Recognition

## Our Program Wish List

Marketing & Promotions  
 Workshop Materials  
 Gift Certificates/Gift Cards  
 Feminine Products  
 Clothing  
 Printing Services  
 Gift Bags  
 Laptops – Grand Prize

Decorations  
 Giveaways  
 Movie Tickets  
 Beauty Products  
 Reading Material  
 Office Supplies  
 Two-Way Radios  
 anything *Girly*



Empowerment Conference - September 22, 2007

## **GAIN THE ADVANTAGE OVER COMPETITORS!!**

**TAX DEDUCTION** – Supporting GLLOP’s 2007 Empowerment Conference is tax-deductible because GLLOP is a 501(c) 3 organization

**EXPOSURE FOR YOUR COMPANY** – Depending upon your level of support, your company’s logo can appear on a variety of Conference publicity, including: mailings, handouts, event booklets, posters and the GLLOP website. This means increased exposure to many households around the DFW metroplex that leads to increased sales. This corporate partnership with GLLOP will give your business tremendous visibility, while demonstrating your commitment to supporting community organization working to empower youth.

**DEVELOPING “BRAND LOYALTY”** – By tapping the girls and young women consumer market, you have the opportunity to develop brand loyalty. You can be there to introduce them to your product or service and develop the best customer, a loyal one.

**CREATING A GOOD WILL IMAGE** – Sponsoring GLLOP’s event help expand GLLOP educational and empowering programs around developing small business, self esteem, abstinence, sex education, and other programs for girls. Supporting GLLOP’s mission will help the African American community see that your company cares about the present and future of young girls and the greater community at large. Your generous support will help GLLOP continue to present quality programs for girls.

**COMPETITIVE ADVANTAGE** – Business competitors are constantly finding different ways to advertise to reach consumers. GLLOP sponsorship is a way to advertise that your competitors may not have thought about. Your company would have exclusive marketing rights and access to one of the fastest growing consumers: women and girls. This is another way to saturate the market to ensure consumers are seeing your name, not your competitors. Repetition helps consumers remember your business.



## Girls Living Life On Purpose, Inc

PO Box 170727, Dallas, TX 75217 Tel: 214-457-3026 Email: [glopinc@yahoo.com](mailto:glopinc@yahoo.com)

YES! I consider it a privilege to partner with you to promote positive change in the lives of our young girls. Please count me in!

### SPONSORSHIP LEVELS

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Mentor Sponsor \$10,000 | <input type="checkbox"/> Family Sponsor \$5,000  | <input type="checkbox"/> Sister Sponsor \$2,500 |
| <input type="checkbox"/> Friend Sponsor \$1,000  | <input type="checkbox"/> Associate Sponsor \$500 | <input type="checkbox"/> Supporter or less      |

My gift is products/services which are listed below:

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Enclosed is a check payable to Girls Living Life On Purpose, Inc.

Check will be mailed \_\_\_\_\_ (date)

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

When listing my name as donor, please identify me as follows:

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Donate \_\_\_\_\_ of our conference registration back to GLLOP for a young girl

### Return form and check to:

Girls Living Life On Purpose, Inc  
PO Box 170727 – Dallas, TX 75217

In an effort to provide GLLOP 2007 sponsors with maximum benefit from their partnership, all sponsorship applications and monies must be received by August 1, 2007 and no later than August 20, 2007

Thank you for your support as we partner together to empower GIRLS!